



DIGITAL
UNIVERSITY
KERALA

Curating a responsible digital world

WOMEN ENTREPRENEURSHIP & LEADERSHIP CONCLAVE

29 OCTOBER 2022



ORGANIZED BY

Women Incubation, Startups and Entrepreneurship (WISE)

KERALA UNIVERSITY OF DIGITAL SCIENCES, INNOVATION AND
TECHNOLOGY

www.duk.ac.in/herStory/

About the Programme

Empowering women has become the key element in the development of an economy. When women move forward, the family moves, the village moves and the nation moves. Hence, improving the status of women by way of their economic empowerment is highly called for. Women Incubation, Start-ups, and Entrepreneurship (WISE) under the Digital University of Kerala is an Incubator, that provides innovation start-up space with infrastructure as well as financial, physical, and technological support to budding dynamic women entrepreneurs. WISE is organizing Women Entrepreneurship & Leadership conclave “herStory” on 29th October 2022, 10 am at Park Centre Technopark, Trivandrum, Kerala

The "herStory" conclave at DUK aims to provide an opportunity to interact with successful entrepreneurs, investors, leaders in various tech sectors and discuss about the challenges, opportunities, leadership and confidence building in your career, clarity in legal and financial Investors roles etc. This would enable new entrepreneurs to take risks more smartly, at a much faster pace. The conclave will also empower Women in Technology to build their career ladder with confidence and leadership capabilities. The participants would be Professionals of Women in Technology, Budding women entrepreneurs and Students who wanted to nurture their innovation to transform knowledge, business and enterprises. Eminent speakers worldwide will handle the sessions of the conclave. Students pursuing graduation and interested in starting their own Startups can initiate their ideation stage through WISE and later turn into a company.

Kerala University of Digital Sciences, Innovation and Technology (DUK)

Kerala University of Digital Sciences, Innovation and Technology (Digital University of Kerala) was established in 2020 by the Government of Kerala by upgrading the Indian Institute of Information Technology and Management-Kerala (IIITM-K). It is a non-affiliating research and postgraduate teaching university in the state of Kerala to facilitate and promote studies, research, incubation and extension work in digital technologies and its application domains in science, engineering and humanities.

For more info: <https://duk.ac.in/>

Who can Participate?

- * IT professional dreaming your career ladder up
- * To know how to balance your work and family
- * Entrepreneur who need to boost your self-confidence and motivation
- * Looking for a start-up and to be an Entrepreneur
- * Entrepreneur, to know more about how to grow your company
- * To start an Incubation after your graduation
- * Interested to showcase your socially relevant project done during graduation

Resource Persons

Mrs. Pankajam Sridevi, Managing Director, Common Wealth Bank of Australia in India

Mrs. Ishita Roy IAS, Principal Secretary, Higher Education Dept and APC, GoK

Dr. Rathan U Kelkar IAS, Secretary to Information and Electronics, GoK

Dr. Saji Gopinath, Vice Chancellor, DUK

Mr. Anoop Ambika, CEO, KSUM

Ms. Valeria Naidoo, Owner of Wireless Female Network Global Movement, South Africa.

Ms. Mini Sukumar, Professor Calicut University. Planning board member

Ms. Lydia Finnegan, Vice President, Executive Office, Goldman Sachs, UK

Mr. James Joseph, Founder Jackfruit365 and CEO - Diet Fibre

Mr. Gautham Yogeshwar, Deputy Director, Dept of Industries, GoK

Dr. Elizabeth Sherly, Distinguished Professor, DUK

Dr. Chandra Vadhana R, Director and CEO, Prayaana Group, Stanford University

Mrs. Mary George, Founder of UPM Advertising & Asst. Area Director with BNI

Mrs. Tina James, CEO, Revyrie Global, Technopark

Mrs. Deepa Sarojammal, CEO, Reflections, Technopark

Mrs. Jeena Vaheed, Director - HR , Phases, Technopark

Ms. Harsha Puthussery, Founder & Managing Director Irraloom International, WISE



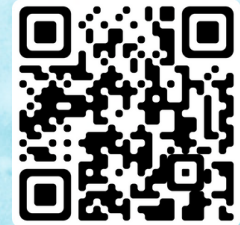
IMPORTANT DATES

Last date of Registration : 28th October 2022



REGISTRATION

<https://forms.gle/uxF6jbPLf3Wt2eVA9>



VENUE

Park Centre, Technopark
HV5J+7GJ, Technopark Campus,
Kazhakkootam, Kerala 695581

Address for Communication

The Convenor, herStory Conclave
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